AMENDMENTS TO THE CLAIMS

In the above identified application, please replace any previous listing of claims with the

following:

Listing of Claims:

Claim 1 (currently amended): A mobile phone for receiving a video signal and displaying

video on a screen, comprising:

an acquiring unit operable to acquire incoming signal information related to an incoming

signal or detection information related to detection of a prescribed operation by a user;

a generating unit operable to generate display information related to mobile communication;

and

a display unit operable to generate downscaled video by downscaling the video being

displayed on the screen relative to a size of the displayed video, and display the downscaled video

and the display information respectively in a first display area and a second display area obtained by

partitioning the screen in two.

Claim 2 (original): The mobile phone of claim 1, wherein

the incoming signal information includes ID information identifying an originator, and

the generating unit generates the display information based on the ID information.

-2-

Reply to OA dated August 22, 2008

Claim 3 (previously presented): The mobile phone of claim 2, wherein

the display unit stores ratio information showing an area ratio between the first display area and the second display area, and generates the downscaled video by downscaling the video based on

the ratio information.

Claim 4 (previously presented): The mobile phone of claim 2, wherein

the mobile phone further receives an audio signal corresponding to the video signal, and outputs audio, and

the mobile phone further comprises:

a volume adjusting unit operable to adjust a volume of the audio output on acquiring the incoming signal information; and

an audio output unit operable to output or mute the audio based on the adjusted volume.

Claim 5 (previously presented): The mobile phone of claim 1, wherein the acquiring unit acquires the detection information by detecting a prescribed operation by the user during video display in a standard video display orientation, and

the display unit generates downscaled/rotated video as the downscaled video by downscaling and rotating the video 90 degrees from the standard video display orientation, if the detection information is acquired.

-3-

Reply to OA dated August 22, 2008

Claim 6 (currently amended): The mobile phone of claim 5, wherein

the display unit, on receipt of new ratio information showing an area ratio between a third

display area different in size from the first display area and a fourth display area obtained by

partitioning the screen in two, upscales or further downscales the downscaled/rotated video based on

the received ratio information, and displays the downscaled/rotated video after upscaling or further

downscaling in the third display area and the display information in the fourth display area.

Claim 7 (previously presented): The mobile phone of claim 5, further comprising:

an operation instruction receiving unit operable to receive an operation instruction from the

user;

a switching instruction receiving unit operable to receive a switching instruction from the

user to switch an operation target; and

an operation switching unit operable, on receipt of the switching instruction, to switch the

target of an operation based on the operation instruction, from a first function relating to display of

the downscaled/rotated video to a second function relating to the display information, or from the

second function to the first function.

Claim 8 (previously presented): The mobile phone of claim 7, wherein

-4-

the operation switching unit stores output destination information showing one of the first

function and the second function as the target of the operation based on the operation instruction,

and rewrites the output destination information on receipt of the switching information, from

information showing the first function to information showing the second function, or from

information showing the second function to information showing the first function, and

the operation instruction receiving unit outputs the operation instruction to one of the first

function and the second function, according to information shown by the output destination

information.

Claim 9 (previously presented): The mobile phone of claim 5, wherein

the mobile phone further receives an audio signal corresponding to the video signal, and

outputs audio, and

the mobile phone further comprises:

an operating instruction receiving unit operable to receive an operating instruction relating to

the mobile phone;

a volume adjusting unit operable to adjust the volume of the audio output on receipt of the

operating instruction; and

an audio output unit operable to output or mute the audio based on the adjusted volume.

Claim 10 (previously presented): The mobile phone of claim 1 further comprising:

-5-

two speakers disposed one on either side of the screen; and

an audio output unit operable to play audio included in a television broadcast signal in stereo using the two speakers when the two speakers are positioned laterally relative to the video, and in monaural using the two speakers when the two speakers are positioned vertically relative to the video.

Claim 11 (currently amended): A display method used by a mobile phone that receives a video signal and displays video on a screen, and includes an acquiring unit, a generating unit and a display unit, comprising the steps of:

using the acquiring unit to acquire incoming signal information related to an incoming signal or detection information related to detection of a prescribed operation by a user;

using the generating unit to generate display information related to mobile communication; and

using the display unit to generate downscaled video by downscaling the video being displayed on the screen relative to a size of the displayed video, and display the downscaled video and the display information respectively in a first display area and a second display area obtained by partitioning the screen in two.

Claim 12 (previously presented): The display method of claim 11, wherein the incoming signal information includes ID information identifying an originator, and

the generating step generates the display information based on the ID information.

Claim 13 (previously presented): The display method of claim 11, wherein

the acquiring step uses the acquiring unit to acquire the detection information by detecting a

prescribed operation by the user during video display in a standard video display orientation, and

the display step uses the display unit to generate downscaled/rotated video as the downscaled

video by downscaling and rotating the video 90 degrees from the standard video display orientation,

if the detection information is acquired. Claim 14 (previously presented): The display method of

claim 11, wherein the mobile phone further includes two speakers disposed one on either side of the

screen, and an audio output unit, and

the display method further comprises the step of: using the audio output unit to play audio

included in a television broadcast signal in stereo using the two speakers when the two speakers are

positioned laterally relative to the video, and in monaural using the two speakers when the two

speakers are positioned vertically relative to the video.

Claim 15 (previously presented): A computer program applied in a mobile phone that

receives a video signal and displays video on a screen, and includes an acquiring unit, a generating

unit and a display unit, the computer program causing a computer to execute the steps of: using the

acquiring unit to acquire incoming signal information related to an incoming signal or detection

information related to detection of a prescribed operation by a user; using the generating unit to

-7-

generate display information related to mobile communication; and using the display unit to display

the incoming signal information or the display information.

Claim 16 (previously presented):

The computer program of claim 15, wherein the incoming signal information includes ID

information identifying an originator, and

the generating step generates the display information based on the ID information.

Claim 17 (previously presented): The computer program of claim 15, wherein the acquiring

step uses the acquiring unit to acquire the detection information by detecting a prescribed operation

by the user during video display in a standard video display orientation, and the display step uses the

display unit to generate downscaled/rotated video as the downscaled video by downscaling and

rotating the video 90 degrees from the standard video display orientation, if the detection

information is acquired.

Claim 18 (previously presented): The computer program of claim 15, wherein the mobile

phone further includes two speakers disposed one on either side of the screen, and an audio output

unit, and the computer program further causes the computer to execute the step of: using the audio

output unit to play audio included in a television broadcast signal in stereo using the two speakers

when the two speakers are positioned laterally relative to the video, and in monaural using the two

speakers when the two speakers are positioned vertically relative to the video.

-8-

U.S. Patent Application Serial No. 10/576,464

Amendment filed November 21, 2008

Reply to OA dated August 22, 2008

Claim 19 (canceled)

Claim 20 (canceled)

Claim 21 (currently amended): The mobile phone of claim 1, wherein the generating unit,

when the acquiring unit acquires the incoming signal information or the detection information,

generates the display information related to the mobile communication, and

the display unit, when the acquiring unit acquires the incoming signal information or the

detection information, generates the downscaled video by downscaling the video being displayed on

the screen relative to the size of the displayed video, and displays the downscaled video and the

display information respectively in the first display area and the second display area obtained by

partitioning the screen in two.

-9-